VITESSE MEDIA

Annual Report & Accounts 2017

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Company directors and advisers

Directors
Niki Baker, Chief Executive Officer
David Smith, Non-Executive Director
Keith Willey, Non-Executive Director

Secretary and Registered Office
TMF Corporate Administration Services Ltd, 5th Floor, 6 St. Andrew Street, London EC4A 3AE

Company Number
02607995

Registrars
Share Registrars Ltd, Craven House, West Street, Farnham, Surrey GU9 7EN

Bankers
Lloyds Banking Group, 39 Threadneedle Street, London EC2R 8AU

Solicitors
Stephenson Harwood LLP, Finsbury Circus, London EC2R 7SH

Auditor
RSM UK Audit LLP, 25 Farringdon Street, London EC4A 4AB

AIM Broker and Nominated Adviser
Stockdale Securities Ltd, 15 St. Botolph Street, London EC3A 7BB

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Directors and management team

Directors

David Smith – Non-Executive Deputy Chairman
David joined Vitesse as executive deputy chairman in July 2012. He has held senior positions in Thompson organisations and at Wolters Kluwer, and was CEO of Taylor & Francis and executive chairman of Informa and Granada Learning.

Niki Baker – Chief Executive Officer
Niki joined Vitesse Media in 2006 as head of the group's expanding events division before becoming chief operating officer in July 2009 and chief executive officer in October 2012. She manages a team of over 40 staff, having full budget responsibility for all the group's activities. Prior to joining Vitesse Media, she worked her way up to group show director at DMG World Media on events such as the Daily Mail Ski and Snowboard Show and the Daily Mail Ideal Home Show, visited by half a million people.

Keith Willey – Non-Executive Director
Keith has interests in a number of private businesses and combines that with a post at London Business School. He is adjunct associate professor of strategic and international management and entrepreneurship with expertise in the areas of entrepreneurship, venture capital, managing growth, technology ventures and organisation development. Keith's previous career experience includes a degree in chemical engineering and various management roles with BAT Plc. He was a director of a consulting practice associated with major corporate restructuring initiatives during the 1990s and was founding CEO of the Centre for Scientific Enterprise. Following this, he was COO and acting FD at Sussex Place Ventures for five years.

Management team

Ed Riddell – Head of Finance
Ed joined Vitesse Media in September 2016 as head of finance. Prior to this, he was head of finance at fintech start-up CorporatePay for five years and subsequently of WEX Europe after the acquisition of CorporatePay by WEX Inc in mid-2012, with responsibility for all finance-related activities and reporting. Ed did his professional training at Ernst & Young in the Audit and Assurance Department for five years.

Ben Rossi – Editorial Director
Ben is Vitesse Media's editorial director, leading content creation, production, digital growth and editorial strategy across all Vitesse products, including its market-leading B2B and consumer magazines, websites, research and events. Joining Vitesse in November 2013 as editor of Information Age and formerly editor of the Middle East's biggest technology magazine, Computer News Middle East, Ben has also written for several national newspapers.

Chairman's statement

HIGHLIGHTS

- Total normalised revenue* increased by 26% in the 14-month period to £2,688k (prior year: £2,130k)
- Events revenue in the 14-month period increased by 45% to £1,263k (prior year: £870k)
- Gross profit margin in the 14-month period reduced to 65% from 70% in the prior year due to higher revenue in the Events division, which generally has slightly lower margins than the traditional media mix of business in Vitesse
- Operating loss before non-recurring costs** in the 14-month period increased to £12k (prior year: £7k)
- The Group's balance sheet has improved over the 14-month period, with a strong improvement in cash from operations compared to the position at the prior year-end, resulting in an underlying reduction in payables and loans
- An impairment of assets has been made during the 14-month period which included the Group's discontinued crowdfunding project, some of the Group's websites (prior to their relaunch) and paper stock.

* Total normalised revenue comprises total revenue less non-recurring costs

** Non-recurring costs mainly comprise the impairment of the Group's discontinued crowdfunding project; the impairment of some of the Group's websites (prior to their relaunch); and the write-off of paper stock for the Group's printed magazines

OVERVIEW OF RESULTS

In addition to changing the Company's financial year-end, by extending the period by two months to 31 March 2017, we have separately identified non-recurring costs in the income statement, thereby seeking to increase transparency. Overall, we have been building on the prior year's success, in particular by launching new events, while relaunching all of our websites, which has increased traffic across our sites.

The Board is not recommending payment of a dividend.

COMMENTARY ON RESULTS

1. Revenue

The increase in the Group's revenue in the 14-month period compared to the prior year is almost entirely due to the continued focus on, and success of, the Group's Events division. This included positive inaugural events for the British Small Business Awards and the Tech Leaders Summit, together with the continuing success of the Women in IT Awards and Investor Allstars. The media business remained relatively flat, with a small increase in both lead generation and subscription revenues.

2. Cost of sales

Cost of sales in the 14-month period has increased, mainly due to the success of the Group's events held throughout the period, including the launch of new events to continue the Group's expansion of this division.

3. Admin expenses

During the 14-month period, our admin expenses have included a number of non-recurring costs. Taking this into account, while the pro-rated admin expenses are up compared to the prior year, as a percentage of revenue they are lower than in the prior year, which we anticipate will be a continuing trend.

4. Non-recurring costs

There was a sizeable £176k of non-recurring costs included in admin expenses for the 14-month period. The main components were: the impairment of the Group's discontinued crowdfunding project; the impairment of some of the Group's websites (prior to their relaunch); and the write-off of paper stock for the Group's printed magazines.

The operating loss for the 14-month period was £188,462 (prior year: £195,481).

CURRENT TRADING

Trading in the current year to date is in line with the Board's expectations. The Board's strategy has been to focus the Group's resources on the Events division, where it sees more opportunities. We intend to continue with this strategy, while at the same time we intend to invest in our media businesses, which we believe will improve the Group's performance in what is a changing market.

The business is in a much stronger position than it has been for some time, and the Board is confident that this will be reflected in the Group's trading performance in the year ahead.

DJ Smith
Chairman
11 August 2017

Business review

MEDIA

The 2016/17 financial period signalled the completion of a major relaunch of Vitesse Media's digital platforms. Vitesse's websites were previously scattered across several different platforms and systems, resulting in a lack of flexibility and other challenges. Through 2016/17, all of Vitesse's core websites were migrated to a Wordpress platform, which not only enabled the roll-out of a new, significantly improved design and structure for each site, but has also substantially boosted user engagement across the sites.

Vitesse also launched a new solution for hosting native sponsored content across all of its websites in the 2016/17 financial period. This has proved to be an increasingly popular product, delivering excellent results for clients and boosting revenue streams across the business.

Meanwhile, Vitesse has continued to focus on increasing both the quantity and quality of its data, which is integral to the success of its media product portfolio, including targeted advertising, lead generation and webinars. Over 2017/18, all of Vitesse's media divisions will continue to focus on growing their online platforms, data and content marketing offerings.

SME

The SME division consists of two well-known brands for small business owner-managers and entrepreneurs: SmallBusiness.co.uk and GrowthBusiness.co.uk. During the year, SmallBusiness.co.uk built on its revered position as the UK's number one website for small businesses, while GrowthBusiness.co.uk continued to grow its user base of chief executives and finance directors in the fast-growth SME space.

Media sales from the SME division, which includes advertising, lead generation and sponsored content, accounted for 21% of total revenue. The gross margin grew from 84% last year to 89%. Like-for-like media sales in the SME division declined amid a challenging advertising market. Over 2017/18, the SME division will launch a new small business product.

The SME group secured new media business from companies including Dell, PwC, Dun & Bradstreet, Vistaprint, Barclaycard, Aviva, Yell and Virgin Media, while expanding its content marketing offering with digital guides for clients such as Travelers, Royal Mail and Nominet. Existing customers, including Sage, HSBC and Boost Capital, continued to utilise the growing media assets.

Traffic on SmallBusiness.co.uk has grown significantly, with page views up by 38% on the previous year and particular growth of 63% year-on-year in the last six months. Page views on GrowthBusiness.co.uk grew by 23.5% year-on-year in the last six months of the financial year.

TECHNOLOGY

The Technology division is made up of several products that extend from Information Age, one of the UK's most recognised and respected media brands in the business-technology space. These include advertising on Information-Age.com and in Information Age's digital magazine, lead generation, research projects, sponsored content and hosted webinars.

Media sales in the Technology division grew slightly on the previous year as business from new products such as Information Age's webinars and the Information Age Hub offset a minor decline in advertising revenue. The division's sales accounted for 15% of total revenue, while its gross margin grew from 81% to 83%.

Page views across Information-Age.com grew 17.5% year-on-year and improved substantially as the year went on, with year-on-year traffic growth of 50% in the last six months in particular. A focus on growing UK traffic by the editorial team resulted in a year-on-year increase of 40.5% in UK page views for the full period and 66.5% in the last six months.

The Technology division continued to deliver media business for clients such as HPE, Epson, Kyocera Group and Level 3 Communications, while also attracting new business from companies including Citrix, Toshiba, PTC, Equinix, Nutanix, Fortinet, SolarWinds, Claranet, Box and Tableau Software. Hosted webinars for the likes of Dell, Druva, Janrain and Kaspersky Lab brought a new source of revenue to the division.

The Technology division launched the Information Age Hub as a dedicated, digital home for Information Age's premium content, such as whitepapers and the digital magazine. This has enhanced the group's lead generation offering and hosted sponsored content projects, such as a custom channel for Intel and its associated partners Dell, SAS Institute and Adlink. This particular campaign showcased free-to-view and locked multimedia content, developed collaboratively between the brands and Information Age's editorial team, through a digital user journey that generated qualified leads.

INVESTMENT

The Investment division comprises two long-running monthly publications that target a high-net-worth audience: What Investment, a premier magazine for private investors in the UK, and Growth Company Investor, one of the UK's leading authorities on investing in small-cap companies.

Revenues for the division stem from subscriptions, advertising, sponsored content and research, and accounted for 16% of total revenue in the 2016/17 financial period. A slight decrease in media sales was offset by a modest increase in subscription sales, driven by small growth in subscriber numbers, resulting in similar like-for-like sales as the 2015/16 financial year. The gross margin for the division declined slightly from 64% to 63%.

The Investment division secured new media business from companies including WiseAlpha, Invesco Perpetual, Artemis and BlackRock, while existing accounts such as Liontrust and LendInvest grew and the likes of Baillie Gifford, M&G Investments, Fidelity, Aberdeen, JP Morgan and Henderson continued to utilise the access to investors and content expertise.

Despite the overall decline in print subscribers observed in the media industry, the number of subscribers to What Investment has grown by 2.2%, which is testament to the sustained loyalty to the brand.

WhatInvestment.co.uk experienced considerable traffic growth and, like Vitesse's other sites, enjoyed higher gains as the year went on. Year-on-year growth in page views was 46% for the full period and 88% for the last six months. GrowthCompany.co.uk's traffic remained stable.

EVENTS

Vitesse Media organises and presents events across all of its media brands through its centralised Events division, covering the SME, technology, finance and investment verticals. The events support the core magazine and website titles while also growing into strong brands in their own right.

Like Vitesse's media products, data is also integral to the success of its events, so over 2016/17 the company continued to invest in growing both the quantity and quality of data related to people who both engage with the events and consume content from elsewhere in the business.

The objective of the Events division is to grow revenue through sponsorship and table and delegate sales. It continued to flourish in the 2016/17 financial period, increasing sales by 45% over 2015/16, and now accounts for 48% of total revenue. Event launches such as the British Small Business Awards, the Data 50 Awards and the Tech Leaders Summit brought new revenue streams to the company.

The Women in IT Awards has remained the highest revenue achiever among Vitesse's events. In its third year, its audience grew to 1,000 business and technology leaders, making it the world's largest tech diversity event. Its revenue increased by 78%, while sales for all of Vitesse's women in IT initiatives, which include a careers fair for graduates, grew by 74%.

Long-running Vitesse events, including Investor Allstars and the Quoted Company Awards, continued to attract large and influential audiences in the venture capital, finance and business communities. Investor Allstars, in particular, increased sales by 42%.

The Events group secured new business with companies including Amazon Web Services, Rolls-Royce, Accenture, Yoox Net-a-Porter, Direct Line, Shroders, Frank Recruitment Group, BMC Software, KPMG, Google, VMware, Red Hat, Vodafone, Apple, John Lewis, Tesco, BT and Barclays.

New event launches in the 2017/18 financial year will include the Women in Finance Awards (Europe's largest finance diversity event), Future Tech Stars (recognising the female rising stars in the tech industry) and the Tech Leaders Awards (the UK's flagship celebration of tech leaders, innovators and disruptors). Meanwhile, the Women in IT Awards will launch internationally.

Strategic report

PRINCIPAL ACTIVITIES

The Company specialises in offering digital campaigns, lead generation, specialist events including event management and research projects through its list of blue-chip and advisory customers, utilising its business and investment assets, such as websites, apps, events and other publications. The company is listed on AIM.

The Group conducts this business through the parent and its wholly owned subsidiaries: Growth Company Investor Ltd and Information Age Media Ltd.

BUSINESS REVIEW AND FUTURE DEVELOPMENTS

A review of the development of the business during the year and future developments is given in the Chairman's Statement and Business Review on pages 8 to 11.

BUSINESS RISKS AND UNCERTAINTIES

The Group's success depends to an extent upon the recruitment, development and retention of key personnel. The Group has regular meetings with the staff to keep them appraised of key developments.

The Group faces competition from other publishing companies that places pressure on revenue, client retention and staff recruitment and retention. The Group is also susceptible to reduced revenues from client spend. To mitigate this, the Group does not have any reliance on specific major clients, having focussed on developing a diverse client base.

KEY PERFORMANCE INDICATORS

The Group reviews revenue, gross profit percentage and operating profit/(loss) when analysing the business. Non-financial key performance indicators include web traffic and usage statistics, competitive reviews, staff turnover and major client retention.

	2017	*2016*
Normalised revenue	£2,688,433	£2,130,235
Gross profit percentage	64.80%	69.87%
Normalised operating loss	(£11,678)	(£7,166)

GOING CONCERN

The Group's business activities, together with the factors likely to affect its future development, performance and position, are set out in the Chairman's Statement on pages 8 to 9 and the Business Review on pages 10 to 11.

The Directors regularly review detailed forecasts of sales, costs and cash flows, often on a daily basis, and regularly projecting forwards 12 months ahead or more. The assumptions underlying the budget are challenged, varied and tested to establish the likelihood of a range of possible outcomes including reasonable cash flow sensitivities. The expected figures are carefully monitored against actual outcomes each month, and variances are highlighted and discussed at board level.

The Directors have reviewed cash flow forecasts for the period to 31 January 2018 and considered cash flow requirements for the period to 31 August 2018 for the purposes of approving these financial statements. A payment plan for balances due to the Directors and certain former Directors has been agreed such that these will be settled over a three-year period, unless the Group has surplus cash to settle the balances at an earlier date.

The cash flow forecasts demonstrate that the Group will be able to pay its debts as they fall due for the period to at least 31 August 2018. The Directors are, therefore, satisfied that the financial statements should be prepared on the going concern basis.

On behalf of the board,

N Baker
Director
11 August 2017

Directors' report

The Directors submit their report and the audited financial statements of Vitesse Media Plc for the 14-month period ended 31 March 2017.

CHANGE OF ACCOUNTING PERIOD

The results reported cover the 14-month period to 31 March 2017. As a result, the comparatives do not represent the same length of period for comparison. With key events happening at the end of the calendar year, the change in accounting period helps with both workload and accounting for the events.

RESULTS AND DIVIDENDS

The results for the year are set out on page 18.
The Directors are precluded from recommending the payment of a dividend.

FINANCIAL RISK MANAGEMENT

Financial risks are considered and disclosed in note 2 on page 30 onwards.

DIRECTORS

The following Directors have held office since 1 February 2016:

CJ Ingram	(Resigned 1 July 2017)
DJ Smith	(Non-executive)
NJ Baker	
AS Brode	(Non-executive) (Resigned 30 June 2016)
K Willey	(Non-executive)
A Mearns	(Resigned 5 May 2016)

DIRECTORS' INTERESTS IN ORDINARY SHARES

Interests of Directors who held office as at 31 March 2017 in the ordinary shares of the company were as follows:

	As at 31 March 2017	*As at 31 January 2016*
	Ordinary shares of 1p each	*Ordinary shares of 1p each*
	Number	*Number*
NJ Baker	Nil	Nil
DJ Smith	7,368,421	7,368,421
CJ Ingram	16,775,195	2,886,306
K Willey	655,080	655,080

EMPLOYEES

The Group recognises the importance of its employees and encourages internal communications with all staff. The Group has regular updates to advise employees regarding the Group's objectives and performance. The Group operates an open-door policy to encourage all staff to discuss with management any concerns they may have relating to the business.

CORPORATE GOVERNANCE

The Board recognises the importance of sound corporate governance, and has adopted policies and procedures which reflect the principles of the UK Corporate Governance Code that are consistent with the Corporate Governance Guidelines for Smaller Quoted Companies published by the Quoted Companies Alliance in September 2010. The Group has appointed Remuneration and Audit committees to oversee these areas of activity. The non-executive Directors comprise these two committees.

The Audit Committee undertakes a formal assessment of the auditor's independence each year, which includes:

- a review of non-audit services provided to the Group and related fees;
- discussion with the auditor of a written report detailing all relationships with the Company and any other parties that could affect independence or the perception of independence;
- a review of the auditor's own procedures for ensuring the independence of the audit firm and partners and staff involved in the audit, including regular rotation of the audit partner; and
- obtaining written confirmation from the auditor that, in its professional judgement, it is independent.

DIRECTORS' AND OFFICERS' LIABILITY INSURANCE

The Company maintains liability insurance covering the Directors and Officers of the Company.

STATEMENT AS TO DISCLOSURE OF INFORMATION TO THE AUDITOR

So far as the Directors are aware, there is no relevant audit information of which the Company's auditor is unaware, and each Director has taken all the steps that they ought to have taken as a Director in order to make themselves aware of any relevant audit information and to establish that the Company's auditor is aware of that information.

AUDITOR

RSM UK Audit LLP has indicated its willingness to continue in office.

On behalf of the board,

N Baker

N Baker
Director
11 August 2017

Directors' responsibilities in the preparation of financial statements

The Directors are responsible for preparing the Strategic Report, the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the Directors to prepare Group and Company financial statements for each financial year. The Directors are required by the AIM Rules of the London Stock Exchange to prepare Group financial statements in accordance with International Financial Reporting Standards ('IFRS') as adopted by the European Union ('EU') and have elected under company law to prepare the Company financial statements in accordance with IFRS as adopted by the EU.

The financial statements are required by law and IFRS adopted by the EU to present fairly the financial position of the Group and the Company and the financial performance of the Group. The Companies Act 2006 provides in relation to such financial statements that references in the relevant part of that Act to financial statements giving a true and fair view are references to their achieving a fair presentation.

Under company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and the Company and of the profit or loss of the Group for that period.

In preparing the Group and Company financial statements, the Directors are required to:

a. select suitable accounting policies and then apply them consistently;

b. make judgements and accounting estimates that are reasonable and prudent;

c. state whether they have been prepared in accordance with IFRSs adopted by the EU;

d. prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Group and the Company will continue in business.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Group's and the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Group and the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Group and the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Directors are responsible for the maintenance and integrity of the corporate and financial information included on the Vitesse Media Plc website.

Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Independent auditor's report to the members of Vitesse Media Plc

OPINION ON FINANCIAL STATEMENTS

We have audited the Group and Parent Company financial statements ('the financial statements') on pages 18 to 53. The financial reporting framework that has been applied in their preparation is applicable law and International Financial Reporting Standards (IFRSs) as adopted by the European Union and, as regards the Parent Company financial statements, as applied in accordance with the provisions of the Companies Act 2006.

In our opinion:

- the financial statements give a true and fair view of the state of the group's and the parent's affairs as at 31 March 2017 and of the group's loss for the period then ended;
- the group financial statements have been properly prepared in accordance with IFRSs as adopted by the European Union;
- the parent financial statements have been properly prepared in accordance with IFRSs as adopted by the European Union and as applied in accordance with the Companies Act 2006; and
- the financial statements have been prepared in accordance with the requirements of the Companies Act 2006.

SCOPE OF THE AUDIT OF THE FINANCIAL STATEMENTS

A description of the scope of an audit of financial statements is provided on the Financial Reporting Council's website at http://www.frc.org.uk/auditscopeukprivate

OPINION ON OTHER MATTER PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion the information given in the Strategic Report and the Directors' Report for the financial period for which the financial statements are prepared is consistent with the financial statements and, based on the work undertaken in the course of our audit, the Strategic Report and the Directors' Report have been prepared in accordance with applicable legal requirements.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

In the light of the knowledge and understanding of the Group and Company and its environment obtained in the course of the audit, we have not identified any material misstatements in the Strategic Report or the Directors' Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the Parent Company, or returns adequate for our audit have not been received from branches not visited by us; or
- the Parent Company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITOR

As more fully explained in the Directors' Responsibilities Statement set out on page 15, the Directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members as a body for our audit work, for this report, or for the opinions we have formed.

RICHARD COATES (Senior Statutory Auditor)
For and on behalf of RSM UK Audit LLP, Statutory Auditor
Chartered Accountants
25 Farringdon Street,
London EC4A 4AB

11 August 2017

Consolidated statement of comprehensive income

for the period ended 31 March 2017

	Notes	14 months to 31 March 2017 £			12 months to 31 January 2016 £		
		Normalised	Non-recurring costs	Total	Normalised	Non-recurring costs	Total
Revenue		2,688,433	(17,340)	2,671,093	2,130,235	-	2,130,235
Cost of sales		(946,368)	(15,534)	(961,902)	(641,776)	-	(641,776)
Gross profit		1,742,065	(32,874)	1,709,191	1,488,459	-	1,488,459
Administrative expenses		(1,753,743)	(143,910)	(1,897,653)	(1,495,625)	(188,315)	(1,683,940)
Operating loss		(11,678)	(176,784)	(188,462)	(7,166)	(188,315)	(195,481)
Finance costs	6	(17,098)	-	(17,098)	(8,565)	-	(8,565)
Loss before tax		(28,776)	(176,784)	(205,560)	(15,731)	(188,315)	(204,046)
Tax	7	-	-	-	-	-	-
Loss for the period and total comprehensive income for the period attributable to owners of the parent		(28,776)	(176,784)	(205,560)	(15,731)	(188,315)	(204,046)
Loss per share attributable to the owners of the parent							
Basic and diluted	8			(0.32p)			(0.40p)

The notes on pages 25 to 53 are an integral part of these consolidated financial statements.

All activities of the Group are classed as continuing.

Consolidated statement of changes in equity

for the period ended 31 March 2017

Attributable to owners of the parent

	Share capital £	*Share premium* £	*Share-based payment reserve* £	*Other reserves* £	*Retained earnings* £	*Total* £
As at 31 January 2015	2,811,068	3,257,810	101,127	103,904	(4,662,393)	1,611,516
Total comprehensive loss for the year	-	-	-	-	(204,046)	(204,046)
Recognition of share-based payments	-	-	16,659	-	-	16,659
As at 31 January 2016	2,811,068	3,257,810	117,786	103,904	(4,866,439)	1,424,129
Total comprehensive loss for the period	-	-	-	-	(205,560)	(205,560)
TRANSACTIONS WITH OWNERS IN THEIR CAPACITY AS OWNERS						
Issue of share capital	138,889	111,111	-	-	-	250,000
Total transactions with owners in their capacity as owners	138,889	111,111	-	-	-	250,000
As at 31 March 2017	2,949,957	3,368,921	117,786	103,904	(5,071,999)	1,468,569

Company statement of changes in equity

for the period ended 31 March 2017

Attributable to owners of the parent

	Share capital £	*Share premium £*	*Share-based payment reserve £*	*Other reserves £*	*Retained earnings £*	*Total £*
As at 31 January 2015	*2,811,068*	*3,257,810*	*101,127*	*103,904*	*(6,072,055)*	*201,854*
Total comprehensive loss for the year	-	-	-	-	(557,221)	(557,221)
Recognition of share-based payments	-	-	16,659	-	-	16,659
As at 31 January 2016	2,811,068	3,257,810	117,786	103,904	(6,629,276)	(338,708)
Total comprehensive loss for the period	-	-	-	-	(697,051)	(697,051)
TRANSACTIONS WITH OWNERS IN THEIR CAPACITY AS OWNERS						
Issue of share capital	138,889	111,111	-	-	-	250,000
Total transactions with owners in their capacity as owners	138,889	111,111	-	-	-	250,000
As at 31 March 2017	2,949,957	3,368,921	117,786	103,904	(7,326,327)	(785,759)

Consolidated statement of financial position

Company Registration No. 02607995 — *at 31 March 2017*

	Notes	*31 March 2017* £	*31 January 2016* £
NON-CURRENT ASSETS			
Goodwill	9	729,332	729,332
Other intangible assets	9	1,358,659	1,369,486
Property, plant and equipment	10	7,386	1,121
		2,095,377	2,099,939
CURRENT ASSETS			
Inventories	12	-	15,533
Trade and other receivables	13	381,848	409,384
Cash and cash equivalents	14	116,000	77,411
		497,848	502,328
TOTAL ASSETS		2,593,225	2,602,267
EQUITY			
Share capital	15	2,949,957	2,811,068
Share premium account	15	3,368,921	3,257,810
Share option reserve		117,786	117,786
Other reserves		103,904	103,904
Retained earnings		(5,071,999)	(4,866,439)
TOTAL EQUITY ATTRIBUTABLE TO OWNERS OF THE PARENT		1,468,569	1,424,129
CURRENT LIABILITIES			
Trade and other payables	17	976,667	724,478
Borrowings	18	147,989	453,660
		1,124,656	1,178,138
TOTAL LIABILITIES		1,124,656	1,178,138
TOTAL EQUITY AND LIABILITIES		2,593,225	2,602,267

The financial statements on pages 18 to 53 were approved by the Board of Directors and authorised for issue on 11 August 2017

They were signed on its behalf by:

N Baker

NJ Baker, Director

Company statement of financial position

Company Registration No. 02607995 *at 31 March 2017*

	Notes	*31 March 2017*	*31 January 2016*
		£	£
NON-CURRENT ASSETS			
Goodwill	9	273,829	273,829
Other intangible assets	9	822,060	810,482
Property, plant and equipment	10	7,245	1,121
Investment in subsidiaries	11	877,554	877,554
		1,980,688	1,962,986
CURRENT ASSETS			
Inventories	12	-	13,776
Trade and other receivables	13	180,774	236,232
Cash and cash equivalents	14	47,929	64,035
		228,703	314,043
TOTAL ASSETS		2,209,391	2,277,029
EQUITY			
Share capital	15	2,949,957	2,811,068
Share premium account	15	3,368,921	3,257,810
Share option reserve		117,786	117,786
Other reserves		103,904	103,904
Retained earnings		(7,326,327)	(6,629,276)
TOTAL EQUITY ATTRIBUTABLE TO OWNERS OF THE PARENT		(785,759)	(338,708)
CURRENT LIABILITIES			
Trade and other payables	17	2,895,278	2,249,467
Borrowings	18	99,872	366,270
		2,995,150	2,615,737
TOTAL LIABILITIES		2,995,150	2,615,737
TOTAL EQUITY AND LIABILITIES		2,209,391	2,277,029

The Company has elected to take the exemption under section 408 of the Companies Act 2006 not to present the Parent Company statement of comprehensive income. The loss and total comprehensive income for the Parent Company for the year was £697,051 (2016: loss of £557,221).

The financial statements on pages 18 to 53 were approved by the Board of Directors and authorised for issue on 11 August 2017

They were signed on its behalf by:

N Baker

NJ Baker, Director

Consolidated statement of cash flows

for the period ended 31 March 2017

	Notes	*14 Months to 31 March 2017 £*	*12 Months to 31 January 2016 £*
CASH FLOWS GENERATED FROM OPERATIONS	19	210,882	37,773
Interest paid	6	(17,098)	(8,565)
NET CASH GENERATED FROM OPERATING ACTIVITIES		193,784	29,208
INVESTING ACTIVITIES			
Purchases of property, plant and equipment		(9,961)	-
Purchases of intangible assets		(89,563)	(40,794)
NET CASH USED IN INVESTING ACTIVITIES		(99,524)	(40,794)
FINANCING ACTIVITIES			
Proceeds from issue of ordinary shares		250,000	-
Proceeds from short-term borrowings		-	40,000
Repayment of invoice discounting facility and other borrowings		(278,637)	(5,405)
NET CASH (USED IN)/GENERATED FROM FINANCING ACTIVITIES		(28,637)	34,595
NET INCREASE IN CASH AND CASH EQUIVALENTS		65,623	23,009
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR	14	50,377	27,368
CASH AND CASH EQUIVALENTS AT END OF YEAR	14	116,000	50,377

Company statement of cash flows

for the period ended 31 March 2017

	Notes	*14 Months to 31 March 2017 £*	*12 Months to 31 January 2016 £*
CASH FLOWS USED IN OPERATIONS	19	(540,510)	(342,473)
Interest paid		(17,098)	(8,409)
NET CASH USED IN OPERATING ACTIVITIES		(557,608)	(350,882)
INVESTING ACTIVITIES			
Purchases of property, plant and equipment		(9,436)	-
Purchases of intangible assets		(89,563)	(40,794)
NET CASH USED IN INVESTING ACTIVITIES		(98,999)	(40,794)
FINANCING ACTIVITIES			
Proceeds from issue of share capital		250,000	-
Repayment of invoice discounting facility and other borrowings		(266,398)	(4,350)
Proceeds from short-term borrowings		-	40,000
Loans from subsidiaries		656,899	408,745
NET CASH GENERATED FROM FINANCING ACTIVITIES		640,501	444,395
NET INCREASE/(DECREASE) IN CASH AND CASH EQUIVALENTS		(16,106)	52,719
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR	14	64,035	11,316
CASH AND CASH EQUIVALENTS AT END OF YEAR	14	47,929	64,035

Notes to the financial statements

for the period ended 31 March 2017

Vitesse Media Plc is a public limited company incorporated in the United Kingdom, whose shares are publicly traded on the AIM market. The Company is registered and domiciled in England and its principal place of business is 14 Bonhill Street, London, EC2A 4BX.

The consolidated financial statements represent the 14-month period to 31 March 2017 and comprise the financial statements of the Company and its subsidiaries ('Group'). The comparative period represents the year to 31 January 2016. The Group's principal activities are online, print publishing and events specialising in growing businesses, investment and technology.

1 *SIGNIFICANT ACCOUNTING POLICIES*

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all periods presented, unless otherwise stated.

BASIS OF ACCOUNTING

The financial statements of Vitesse Media Plc have been prepared in accordance with EU Endorsed International Financial Reporting Standards and IFRIC interpretations (IFRS) and the Companies Act 2006 applicable to companies reporting under IFRS. The financial statements have been prepared under the historical cost convention.

The preparation of financial statements in conformity with IFRS requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the financial statements, are noted below.

JUDGEMENTS AND ESTIMATES

The Group makes judgements and assumptions concerning the future that impact the application of policies and reported amounts. The resulting accounting estimates calculated using these judgements and assumptions will, by definition, seldom equal the related actual results but are based on historical experience and expectations of future events. The judgements and key sources of estimation uncertainty that have a significant effect on the amounts recognised in the financial statements are discussed below.

Going concern

The Directors' process for monitoring forecasts and cash flows on an ongoing basis is set out on page 26.

Goodwill and publishing rights impairment

The Group is required to assess whether goodwill and publishing rights have suffered any impairment loss, based on the recoverable amount of its cash-generating units (CGUs). The recoverable amount has been determined based on value-in-use calculations, and these calculations require the use of estimates in relation to future cash flows and suitable discount rates as disclosed in note 9. Actual outcomes could vary from these estimates. The Directors consider that the Group constitutes a single CGU, so the impairment review has been prepared based on the Group as a whole.

Impairment of assets

Financial and non-financial assets including website development costs are subject to impairment reviews based on whether events and circumstances suggest that their recoverable amount may be less than their carrying value. Recoverable amount is based on the present value of expected future cash flows, which include management assumptions and estimates of future performance.

1 *SIGNIFICANT ACCOUNTING POLICIES (continued)*

ADOPTION OF INTERNATIONAL ACCOUNTING STANDARDS
No standards or interpretations adopted in the year had any material impact on the financial statements.

Interpretations to existing standards and new standards that are not yet effective and have not been early adopted by the Group
The following standards, amendments and interpretations to existing standards have been published and are mandatory for accounting periods beginning after 1 April 2017 or later periods, but they have not been early adopted by the Group:

IFRS 7 Financial Instruments: Disclosure: IFRS 9 effective date
IFRS 9 Financial Instruments (issued October 2010): 1 January 2018
IFRS 12 Disclosure of Interests in Other Entities: 1 January 2017
IFRS 15 Revenue from Contracts with Customers: 1 January 2018
IFRS 16 Leases: 1 January 2019
IAS 7 Statement of Cash Flows: 1 January 2017
IAS 12 Income Taxes: 1 January 2017
IAS 28 Investments in Associates and Joint Ventures: 1 January 2018
IAS 39 Financial Instruments: IFRS 9 effective date
IAS 40 Investment Property: 1 January 2018

It is not anticipated that the adoption of the above standards, amendments and interpretations of existing standards will have a material impact on the Group or Company financial statements in the period of initial application.

GOING CONCERN
The Group's business activities, together with the factors likely to affect its future development, performance and position, are set out in the Chairman's Statement on pages 8 to 9 and the Business Review on pages 10 to 11.

The Directors regularly review detailed forecasts of sales, costs and cash flows, often on a daily basis and regularly projecting forward 12 months ahead or more. The assumptions underlying the budget are challenged, varied and tested to establish the likelihood of a range of possible outcomes including reasonable cash flow sensitivities. The expected figures are carefully monitored against actual outcomes each month and variances are highlighted and discussed at Board level.

The Directors have reviewed cash flow forecasts for the period to 31 January 2018 and considered cash flow requirements for the period to 31 August 2018 for the purposes of approving these financial statements. A payment plan for balances due to the Directors and certain former Directors has been agreed such that these will be settled over a three-year period, unless the Group has surplus cash to settle the balances at an earlier date.

CONSOLIDATION
The Group's financial statements include the results and financial position of the Company and all of its subsidiaries.

Where necessary, adjustments are made to the financial statements of subsidiaries to bring the accounting policies used in line with those used by the Group.

All intra-group transactions, balances, income and expenses are eliminated on consolidation.

The acquisition of subsidiaries is accounted for using the acquisition method. The cost of the acquisition is measured at the aggregate of the fair value, at the date of exchange, of assets given, liabilities incurred or assumed and equity instruments issued by the Group in exchange for control of the acquiree. The acquiree's identifiable assets, liabilities and contingent liabilities that meet the conditions under IFRS3 (revised) are recognised at their fair value at the acquisition date.

Goodwill arising on acquisition is recognised as an asset and initially measured at cost, being the excess of the cost of the business combination over the Group's interest in the net fair value of the identifiable assets, liabilities and contingent liabilities recognised.

All subsidiaries have an accounting reference date of 31 March.

1 *SIGNIFICANT ACCOUNTING POLICIES (continued)*

Subsidiaries
Subsidiaries are all entities over which the Group has the power to govern the financial and operating policies generally accompanying a shareholding of more than one half of the voting rights. The results of subsidiaries are included in the consolidated statement of comprehensive income from the date of acquisition.

REVENUE
Revenue represents the fair value, net of value added tax, of consideration received or receivable for goods sold and services provided to customers. There are three primary revenue streams:

- Advertising (both traditional and online), where income is recognised when the relevant publication is printed or campaign runs
- Subscriptions, which are recognised evenly on a time basis over the subscription period
- Event revenues, which are recognised in the period the events are held

In each case, customers may be invoiced in advance of income recognition, in which case the proportion of invoiced income relating to subsequent periods is included in deferred income.

The Directors consider that there is one operating segment as required by IFRS8 Operating Segments. No segmental disclosures have been made.

SHARE-BASED PAYMENTS
The Group issues equity-settled share-based payments to full-time employees. Equity-settled share-based payments are measured at the fair value at the date of grant. The fair value determined at the grant date of the equity-settled share-based payments is expensed on a straight-line basis over the vesting period, based on the Group's estimate of shares that will eventually vest. Fair value is measured by use of a Black-Scholes model for all share options in issue. The expected life used in the model has been adjusted, based on management's best estimate, for the effects of non-transferability, exercise restrictions and behavioural considerations.

GOODWILL
Goodwill represents the excess of the cost of an acquisition over the fair value of the Group's share of the identifiable assets and liabilities of the acquired subsidiary at the date of acquisition.

INTANGIBLE ASSET IMPAIRMENT
Goodwill and publishing rights are tested annually for impairment and carried at cost less accumulated impairment losses. Any impairment charge is recognised in administrative expenses within the statement of comprehensive income in the year in which it occurs. Impairment losses on goodwill are not reversed. Gains and losses on the disposal of an entity include the carrying amount of goodwill relating to the entity sold.

In accordance with IAS 38 Intangible Assets, publishing rights acquired are capitalised as intangible assets. No amortisation has been provided on publishing rights as, given the nature of the publications, their areas of specialisation, strong brand recognition and track record, the publishing rights are currently considered to have an indefinite useful life. Publishing rights are assessed annually for impairment.

WEBSITE DEVELOPMENT COSTS
Website development costs are accounted for in accordance with IAS 38. Development costs are capitalised as intangible assets only to the extent that they lead to the creation of an asset delivering benefits at least as great as the amount capitalised. All research, maintenance and other development costs are written off as incurred.

Website development costs are amortised over three to five years and are charged to administrative expenses.

1 SIGNIFICANT ACCOUNTING POLICIES (continued)

INVESTMENTS
Investments are stated at cost less any provision for impairment in value.

PROPERTY, PLANT AND EQUIPMENT
Items of property, plant and equipment are stated at cost of acquisition or production cost less accumulated depreciation and impairment losses.

Depreciation is charged so as to write off the cost of assets over their estimated useful lives, using the straight-line method, on the following bases:

- Fixtures, fittings and equipment – over three years

CURRENT AND DEFERRED TAXATION
Current tax is the expected tax payable on taxable income for the year, using tax rates enacted or substantively enacted at the reporting date, and any adjustments to tax payable in respect of previous years.

Deferred tax is the tax expected to be payable or recoverable on differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profits ('temporary differences') and is accounted for using the balance sheet liability method.

Deferred tax liabilities are generally recognised for all taxable temporary differences. Where there are taxable temporary differences arising on subsidiaries, deferred tax liabilities are recognised, except where the Group is able to control the reversal of temporary differences and it is probable that the temporary differences will not reverse in the foreseeable future.

Deferred tax assets are generally recognised to the extent that it is probable that taxable profits will be available against which deductible temporary differences can be utilised. Where there are deductible temporary differences arising on subsidiaries, deferred tax assets are recognised only where it is probable that they will reverse in the foreseeable future and taxable profits will be available against which the temporary differences can be utilised.

The carrying amount of deferred tax assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset is realised, based upon tax rates that have been enacted or substantively enacted by the reporting date.

Deferred tax is charged or credited to profit or loss, except when it relates to items charged or credited directly to other comprehensive income, in which case the deferred tax is also dealt with in other comprehensive income.

DEFERRED INCOME
Deferred income is recognised in the financial statements in accordance with the Group's accounting policy for revenue recognition.

LEASED ASSETS AND OBLIGATIONS

Operating leases
Assets leased under operating leases are not recorded in the statement of financial position. Rental payments are charged directly to profit or loss on a straight-line basis over the lease term.

PROVISIONS AND INVOICE DISCOUNTING

Provisions
Provisions are recognised when the Group has a present obligation as a result of a past event which it is probable will result in an outflow of economic benefits that can be reliably estimated. Where the effect of the time value of money is material, the provision is based on the present value of future outflows, discontinued at the pre-tax discount rate that reflects the risks specific to the liability.

1 *SIGNIFICANT ACCOUNTING POLICIES (continued)*

Invoice discounting
Amounts due in respect of invoice discounting are separately disclosed as current liabilities. The Group can use these facilities to draw down a percentage of the value of certain sales invoices. The management and collection of trade receivables remains with the Group.

FINANCIAL INSTRUMENTS
Financial assets and financial liabilities are recognised on the Group's statement of financial position when the Group has become party to the contractual provisions of the instrument.

TRADE AND OTHER RECEIVABLES
Trade receivables are initially recognised at fair value and subsequently measured at amortised cost using the effective interest method. A provision for impairment is made where there is objective evidence of impairment (including customers in financial difficulty or seriously in default against agreed payment terms). There is no material variance between carrying and fair values.

Significant financial difficulties of the customer, probability that the customer will enter bankruptcy or financial reorganisation, and default or delinquency in payments (more than 60 days overdue) are considered indicators that the trade receivable is impaired. The carrying amount of the asset is reduced through the use of an allowance account, and the amount of the loss is recognised in the statement of comprehensive income within administrative expenses. When a trade receivable is uncollectible, it is written off against the allowance account for trade receivables. Subsequent recoveries of amounts previously written off are credited against administrative expenses in the statement of comprehensive income.

CASH AND CASH EQUIVALENTS
Cash and cash equivalents includes cash in hand, deposits held at call with banks, other short-term highly liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities on the statement of financial position.

TRADE PAYABLES
Trade payables are initially recognised at cost and subsequently measured at amortised cost using the effective interest method. There is no material variance between book and fair values.

BORROWINGS
Borrowings are recorded initially at their fair value, net of direct transaction costs, and finance charges are recognised in profit or loss over the term of the instrument. Note 18 provides details of the applicable interest rates. There is no material variance between book and fair values.

EQUITY INSTRUMENTS
Equity instruments are recorded at the proceeds received, net of direct issue costs.

COMPOUND FINANCIAL INSTRUMENTS
The liability component of a compound financial instrument is recognised initially at the fair value of a similar liability without an equity conversion option with the difference recognised as a component in equity. The fair value of the liability component of the Directors' convertible loans approximates the proceeds received so no adjustment has been made for the equity conversion option.

2 FINANCIAL RISK MANAGEMENT

As well as short-term trade receivables, accrued income, trade payables and accruals, as detailed in the notes that arise directly from operations, the Group's financial instruments comprise cash, directors' and bank borrowings and payables. The fair values of these instruments are not materially different to their book values. The objective of holding financial instruments is to raise finance for the Group's operations and manage related risks. The Group's activities expose the Group to a number of risks including interest rate risk, credit risk and liquidity risk. The Group manages these risks by regularly monitoring the business and providing ongoing forecasts of the impact on the business.

LIQUIDITY RISK

The Directors closely monitor the Group's financial position to ensure it has sufficient funds to meet its obligations as they fall due. The Group finance function produces regular forecasts that estimate the cash inflows and outflows for the next six months, so that management can ensure that sufficient financing is in place as it is required.

MATURITY ANALYSIS

The table below analyses the Group's and the Company's financial liabilities based on the contractual gross undiscounted cash flows for amounts outstanding at the reporting date up to maturity date:

Maturity analysis at 31 March 2017	*Less than 6 months £*	*Between 6 months and 1 year £*	*Between 1 year and 5 years £*	*Total £*
GROUP				
Borrowings	147,989	-	-	147,989
Trade and other payables	523,429	-	-	523,429
Total liabilities	671,418	-	-	671,418
COMPANY				
Borrowings	99,872	-	-	99,872
Trade and other payables	2,820,264	-	-	2,820,264
Total liabilities	2,920,136	-	-	2,920,136

2 *FINANCIAL RISK MANAGEMENT (continued)*

Maturity analysis at 31 January 2016	*Less than 6 months* £	*Between 6 months and 1 year* £	*Between 1 year and 5 years* £	*Total* £
GROUP				
Borrowings	289,160	164,500	-	453,660
Trade and other payables	594,640	-	-	594,640
Total liabilities	883,800	164,500	-	1,048,300
COMPANY				
Borrowings	201,770	164,500	-	366,270
Trade and other payables	2,174,172	-	-	2,174,172
Total liabilities	2,375,942	164,500	-	2,540,442

Trade and other payables consist of trade payables, other payables and accruals as shown in note 17.

The Group would normally expect that sufficient cash is generated in the operating cycle to meet the contractual cash flows as disclosed above through effective cash management.

2 FINANCIAL RISK MANAGEMENT (continued)

INTEREST RATE RISK

The Group's interest rate exposure arises mainly from its interest-bearing borrowings. Contractual agreements entered into at floating rates expose the Group to cash flow risk, while fixed-rate borrowings expose the Group to fair value risk. The Group regularly reviews its funding arrangements to ensure they are competitive with the marketplace.

The table below shows the Group's and Company's financial assets and liabilities split by those bearing fixed and floating rates and those that are non-interest bearing:

31 March 2017

GROUP	Fixed rate £	Floating rate £	Non-interest bearing £	Total asset £	Total liability £
Cash and cash equivalents	-	116,000	-	116,000	-
Trade and other receivables	-	-	347,180	347,180	-
Total financial assets	-	116,000	347,180	463,180	-
Borrowings	82,399	65,590	-	-	147,989
Trade and other payables	-	-	523,429	-	523,429
Total liabilities at amortised cost	82,399	65,590	523,429	-	671,418

COMPANY	Fixed rate £	Floating rate £	Non-interest bearing £	Total asset £	Total liability £
Cash and cash equivalents	-	47,929	-	47,929	-
Trade and other receivables	-	-	146,106	146,106	-
Total financial assets	-	47,929	146,106	194,035	-
Borrowings	82,399	17,473	-	-	99,872
Trade and other payables	-	-	2,820,264	-	2,820,264
Total liabilities at amortised cost	82,399	17,473	2,820,264	-	2,920,136

2 FINANCIAL RISK MANAGEMENT (continued)

31 January 2016

GROUP	Fixed rate £	Floating rate £	Non-interest bearing £	Total asset £	Total liability £
Cash and cash equivalents	-	77,411	-	77,411	-
Trade and other receivables	-	35,431	328,107	363,538	-
Total financial assets	-	112,842	328,107	440,949	-
Borrowings	234,500	219,160	-	-	453,660
Trade and other payables	-	-	594,640	-	594,640
Total liabilities at amortised cost	234,500	219,160	594,640	-	1,048,300

COMPANY	Fixed rate £	Floating rate £	Non-interest bearing £	Total asset £	Total liability £
Cash and cash equivalents	-	64,035	-	64,035	-
Trade and other receivables	-	25,431	170,475	195,906	-
Total financial assets	-	89,466	170,475	259,941	-
Borrowings	234,500	131,770	-	-	366,270
Trade and other payables	-	-	2,174,172	-	2,174,172
Total liabilities at amortised cost	234,500	131,770	2,174,172	-	2,540,442

2 FINANCIAL RISK MANAGEMENT (continued)

CREDIT RISK EXPOSURE

Credit risk predominantly arises from trade receivables, cash and cash equivalents, and deposits with banks. Credit risk is managed on a Group basis. External credit checks are obtained for larger customers. In addition, the credit quality of each customer is assessed internally before accepting any terms of trade. Internal procedures take into account the customer's financial position, their reputation in the industry and past trading experience. As a result, the Group's exposure to bad debts is not significant. Cash and cash equivalents are held with banks with a minimum rating of 'A'.

Financial assets	Group		Company	
	2017	2016	2017	2016
	£	£	£	£
Trade and other receivables	352,180	373,916	151,106	207,913
Estimated irrecoverable amounts	5,000	10,378	5,000	10,378

Movements on the Group's and Company's provision for impairment of trade receivables:

	Group		Company	
	2017	2016	2017	2016
	£	£	£	£
As at 1 February	10,378	19,316	10,378	20,091
Provision for receivables impairment	(5,378)	20,000	(5,378)	20,000
Receivables written off during period as uncollectible	-	(28,938)	-	(29,713)
As at 31 March	5,000	10,378	5,000	10,378

The maximum exposure is the carrying amount as disclosed in note 13. The average credit period taken on the sale of goods is 61 days (2016: 62 days). The allowance for estimated irrecoverable amounts has been made based upon the knowledge of the financial circumstances of individual trade customers at the reporting date. The Group holds no collateral against these receivables at the reporting date.

The following table provides an analysis of trade and other receivables that were past due at 31 March 2017 and 31 January 2016 but against which no provision has been made. The Group believes that the balances are ultimately recoverable based on a review of past payment history and the current financial status of the customers.

	Group		Company	
	2017	2016	2017	2016
	£	£	£	£
Up to three months overdue	246,077	157,423	80,206	105,068
Three to six months overdue	43,185	42,691	25,541	17,525
	289,262	200,114	105,747	122,593

2 FINANCIAL RISK MANAGEMENT (continued)

CAPITAL RISK MANAGEMENT

The Group's objectives when managing capital (i.e. equity and borrowings) are to safeguard the Group's ability to continue as a going concern in order to provide returns for shareholders and benefits for other stakeholders and to maintain an optimal capital structure to reduce the cost of capital. In order to maintain or adjust the capital structure, the Group may adjust the amount of dividends paid to shareholders, return capital to shareholders, issue new shares or sell assets to reduce debt.

FOREIGN CURRENCY RISK

The Group's policy is not to use forward contracts and therefore none were outstanding at the year-end (2016: £Nil). The Group has no foreign currency exposures at 31 March 2017 or 31 January 2016 so no numerical disclosures have been provided.

3 OPERATING LOSS

(a) Operating loss for the period has been arrived at after charging the following items within administrative expenses:

	2017 £	2016 £
Depreciation of property, plant and equipment – owned assets	3,696	2,239
Amortisation of software and website development costs	19,390	34,335
Operating lease rentals in respect of land and buildings	104,672	85,000

Further information regarding the impairment of intangible assets can be found in note 9.

(b) AUDITOR'S REMUNERATION

During the year, the following services were obtained from the Group's auditor as detailed below:

	2017 £	2016 £
Audit services		
- Fees payable to Company auditor for the audit of Parent Company and consolidated accounts	26,000	26,000
Other services		
Fees payable to the Company's auditor and its associates for other services:		
- The audit of Company's subsidiaries pursuant to legislation	16,000	16,000

The disclosure of auditor's remuneration stated above relates to the Company's auditor, RSM UK Audit LLP and its associates.

3 OPERATING LOSS (continued)

(c) ANALYSIS OF OPERATING EXPENSES BY NATURE

	2017	2016
	£	£
Staff costs (see note 4)	1,005,584	667,662
Directors' remuneration	195,207	254,723
Depreciation, amortisation and impairments (see notes 9 & 10)	104,086	34,335
Change in inventory	15,533	-
Magazine and technology costs	212,484	298,318
Events costs	648,097	281,761
Premises costs	166,371	135,945
Marketing expenses	68,571	61,697
Professional fees	128,434	68,175
Other expenses	315,188	318,126
Total cost of sales and administrative expenses	2,859,555	2,120,742

(d) NON-RECURRING COSTS

The Group incurred certain costs in 2016 and 2017 which the Directors believe should be disclosed as non-recurring as set out below.

	2017	2016
	£	£
Impairment of intangible assets	81,000	110,562
Legal fees on aborted merger	-	44,000
Legal fees on settlement of software contract	-	29,438
Accounting assistance	25,300	-
Impairment of current assets	24,924	-
Other matters	45,560	4,315
	176,784	188,315

4 STAFF COSTS

	Group		Company	
	2017	2016	2017	2016
	£	£	£	£
Staff costs (excluding Directors)				
- wages and salaries	906,126	606,144	570,430	228,047
- social security costs	89,478	61,518	56,559	6,541
- pension	9,980	-	9,980	-
	1,005,584	667,662	636,969	234,588

These costs are disclosed within administrative expenses in the income statement.

	Group		Company	
	2017	2016	2017	2016
	Number	Number	Number	Number
Average monthly number of persons (including Directors and part-time employees) employed by the Group				
- office and management	24	26	13	15
	24	26	13	15

5 *DIRECTORS' REMUNERATION*

	2017 £	2016 £
Aggregate emoluments	195,207	238,064
Share-based payments	-	16,659
	195,207	254,723

	2017 £	2016 £
Emoluments for qualifying services		
AS Brode (resigned 30 June 2016)	3,750	15,000
N Baker	140,208	115,000
K Willey	5,833	5,000
J Sumner (resigned 30 July 2015)	-	47,500
DJ Smith	15,000	15,564
CJ Ingram (resigned 1 July 2017)	29,166	25,000
A Mearns (resigned 5 May 2016)	1,250	15,000
Directors' remuneration	195,207	238,064

Share-based payment expense is a non-cash item to adjust for the issue of share options. The Board issues share options to Directors and senior management as it is in their opinion the most effective way to align them with the interests of shareholders.

No pension payments are made on behalf of any of the Directors.

No share options were exercised in the period (2016: £Nil).

Fees for professional services totalling £11,200 (2016: £9,600) were payable to Venspeed Ltd, a company in which Mr K Willey, a Director of Vitesse Media Plc, has a controlling interest. The amount owed to Venspeed at 31 March 2017 was £8,000 (2016: £9,600).

During the period, Mr Ingram subscribed for 13,888,889 1p ordinary shares for £250,000.

5 *DIRECTORS' REMUNERATION (continued)*

DIRECTORS' INTERESTS IN SHARE OPTIONS

The interests of the Directors in office during the year in share options of the Company are set out in the table below:

	31 January 2016 Number	*Granted Number*	*Forfeited/ lapsed Number*	*31 March 2017 Number*	*Exercise price Pence*	*Exercisable period*
N Baker	100,000	-	-	100,000	9.0	05/08/2010 to 04/08/2020
	50,000	-	-	50,000	9.0	28/02/2011 to 04/08/2020
	150,000	-	-	150,000	9.0	22/06/2012 to 04/08/2020
	200,000	-	-	200,000	8.0	15/02/2015 to 14/02/2021
	250,000	-	-	250,000	4.0	27/07/2015 to 26/07/2022
	200,000	-	-	200,000	2.25	14/02/2016 to 13/02/2023
	100,000	-	-	100,000	4.63	02/04/2017 to 02/04/2024
	500,000	-	-	500,000	3.75	30/09/2015 to 30/09/2024
	500,000	-	-	500,000	3.0	12/11/2015 to 12/11/2024
	2,050,000	-	-	2,050,000		
A S Brode	100,000	-	-	100,000	8.0	15/02/2015 to 14/02/2021
K Willey	100,000	-	-	100,000	8.0	15/02/2015 to 14/02/2021
DJ Smith	50,000	-	-	50,000	4.63	01/04/2017 to 02/04/2024
CJ Ingram	225,000	-	-	225,000	3.0	12/11/2015 to 12/11/2024

6 FINANCE COSTS

	2017 £	2016 £
Interest payable on bank loan and overdrafts	17,098	8,409
Other interest payable	-	156
	17,098	8,565

7 INCOME TAX

	2017 £	2016 £
(a) Current taxation		
UK corporation tax	-	-

Corporation tax is calculated at 20.00% (2016: 20.16%) of the estimated assessable profit for the period.

(b) The tax charge for the period can be reconciled to the loss before tax per the consolidated statement of comprehensive income as follows:

	2017 £	2016 £
Factors affecting tax charge for the period:		
Loss before taxation	(205,560)	(204,046)
Loss before tax multiplied by the standard rate of corporation tax in the UK of 20.00% (2016: 20.16%)	(41,112)	(41,136)
Effects of:		
Share-based payments not deductible	-	3,358
Other expenses not deductible for tax purposes	22,142	36,517
Accelerated capital allowances	(19,904)	(8,554)
Tax losses carried forward	38,874	9,686
Under provision in year	-	129
Tax charge	-	-

At the reporting date, the Group has unused tax losses of £5,658,129 (2016: £5,511,809) available for offset against future profits. A net deferred tax asset of £879,150 (2016: £983,477) in respect of losses and other timing differences has not been recognised due to the unpredictability of future profit streams.

8 LOSS PER SHARE

(a) Basic

Basic loss per share is calculated by dividing the loss attributable to owners of the parent by the weighted average number of ordinary shares in issue during the period (Note 15).

	2017 £	2016 £
Loss attributable to owners of the parent	(205,560)	(204,046)
Weighted average number of ordinary shares in issue	64,037,523	50,672,743
Basic earnings per share (pence per share)	(0.32p)	(0.40p)

(b) Diluted

Diluted earnings per share is calculated by adjusting the weighted average number of ordinary shares outstanding to assume conversion of all dilutive potential ordinary shares. The Group made a loss in the year so the share options and the convertible loans were not dilutive.

	2017 £	2016 £
Loss attributable to owners of the parent	(205,560)	(204,046)
Weighted average number of ordinary shares in issue	64,037,523	50,672,743
Dilutive effect:		
Share options and convertible loans	-	-
Diluted ordinary shares	64,037,523	50,672,743
Diluted earnings per share (pence per share)	(0.32p)	(0.40p)

9 *INTANGIBLE ASSETS*

GROUP	*Website development costs* £	*Software* £	*Publishing rights* £	*Sub-total* £	*Goodwill* £	*Total* £
COST						
31 January 2015	389,149	224,915	1,815,813	2,429,877	1,037,999	3,467,876
Additions	11,294	33,405	-	44,699	-	44,699
Disposal	-	-	(5,500)	(5,500)	-	(5,500)
31 January 2016	400,443	258,320	1,810,313	2,469,076	1,037,999	3,507,075
Additions	89,563	-	-	89,563	-	89,563
31 March 2017	490,006	258,320	1,810,313	2,558,639	1,037,999	3,596,638
AMORTISATION AND IMPAIRMENT						
31 January 2015	323,094	74,869	566,730	964,693	298,667	1,263,360
Amortisation charge for the year	24,931	9,404	-	34,335	-	34,335
Impairment	-	95,562	5,000	100,562	10,000	110,562
31 January 2016	348,025	179,835	571,730	1,099,590	308,667	1,408,257
Impairment	31,000	50,000	-	81,000	-	81,000
Amortisation charge for the period	7,933	11,457	-	19,390	-	19,390
31 March 2017	386,958	241,292	571,730	1,199,980	308,667	1,508,647
NET BOOK VALUE						
31 March 2017	103,048	17,028	1,238,583	1,358,659	729,332	2,087,991
31 January 2016	52,418	78,485	1,238,583	1,369,486	729,332	2,098,818

9 INTANGIBLE ASSETS (continued)

COMPANY	Website development costs £	Software £	Publishing rights £	Sub-total £	Goodwill £	Total £
COST						
31 January 2015	274,718	211,115	1,271,308	1,757,641	570,303	2,363,239
Additions	11,294	33,405	-	44,699	-	44,699
Disposal	-	-	(5,500)	(5,500)	-	(5,500)
31 January 2016	286,012	244,520	1,266,308	1,796,840	570,303	2,367,143
Additions	89,563	-	-	89,563	-	89,563
31 March 2017	375,575	244,520	1,266,308	1,886,403	570,303	2,456,706
AMORTISATION AND IMPAIRMENT						
31 January 2015	234,905	60,226	564,325	859,456	296,474	1,155,930
Amortisation charge for the year	21,093	10,247	-	31,340	-	31,340
Impairment	-	95,562	-	95,562	-	95,562
31 January 2016	255,998	166,035	564,325	986,358	296,474	1,282,832
Amortisation and impairment for the period	16,528	61,457	-	77,985	-	77,985
31 March 2017	272,526	227,492	564,325	1,064,343	296,474	1,360,817
NET BOOK VALUE						
31 March 2017	103,049	17,028	701,983	822,060	273,829	1,095,889
31 January 2016	30,014	78,485	701,983	810,482	273,829	1,084,311

9 *INTANGIBLE ASSETS (continued)*

Goodwill

	Group		Company	
	2017	2016	2017	2016
	£	£	£	£
Investor Allstars	108,476	108,476	108,476	108,476
Growth Company Investor Ltd	41,663	41,663	-	-
Information Age Media Ltd	413,840	413,840	-	-
M&A Deals	165,353	165,353	165,353	165,353
	729,332	729,332	273,829	273,829

Publishing Rights

	Group		Company	
	2017	2016	2017	2016
	£	£	£	£
What Investment	494,890	494,890	494,891	494,891
Small Business Guide	207,092	207,092	207,092	207,092
Growth Company Investor	11,506	11,506	-	-
Information Age	525,095	525,095	-	-
	1,238,583	1,238,583	701,983	701,983

The Group tests goodwill and publishing rights annually for impairment or more frequently if there are indications that goodwill might be impaired.

The recoverable amounts are determined from value-in-use calculations. The key assumptions for the value-in-use calculations are those regarding the discount rates, growth rates and direct costs. Management estimates discount rates using pre-tax rates that reflect current market assessments of the time value of money and the risks specific to the Group. The growth rates are based on a combination of industry growth forecasts and specific business plans for the Group. Changes in direct costs are based on past practices and expectations of future changes.

The Group prepares cash flow forecasts derived from the most recent financial budgets approved by management for a period of 12 months and extrapolates cash for a further 48 months.

The rate used to discount the forecast cash flows was 11% (2016: 11%).

The maximum remaining amortisation period on website development costs is five years.

10 PROPERTY, PLANT AND EQUIPMENT

	Fixtures, fittings and equipment	
	Group	Company
	£	£
COST		
1 February 2015	235,189	195,968
Disposals	(4,025)	-
1 February 2016	231,164	195,968
Additions	9,961	9,436
31 March 2017	241,125	205,404
DEPRECIATION		
1 February 2015	231,541	193,652
Charge for the year	2,239	1,195
Disposals	(3,737)	-
1 February 2016	230,043	194,847
Charge for the period	3,696	3,312
31 March 2017	233,739	198,159
NET BOOK VALUE		
31 March 2017	7,386	7,245
31 January 2016	1,121	1,121
31 January 2015	3,648	2,316

11 INVESTMENTS

COMPANY	Subsidiary undertakings £
COST	
1 February 2016 and 31 March 2017	887,554
AMORTISATION	
1 February 2016 and 31 March 2017	(10,000)
NET BOOK VALUE	
31 January 2015, 31 January 2016 and 31 March 2017	877,554

The Company holds 100% of the issued ordinary share and voting rights capital of the following subsidiary undertakings which have been included in the consolidated accounts. All subsidiaries are incorporated in England and Wales.

COMPANY	PRINCIPAL ACTIVITY	REGISTERED OFFICE
Growth Company Investor Ltd	Online, print publishing and events for investors and entrepreneurs	5th Floor, 6 St. Andrew Street, London EC4A 3AE
Information Age Media Ltd	Online, print publishing and events for IT professionals	5th Floor, 6 St. Andrew Street, London EC4A 3AE
Carduus Capital LLP	Dormant	14 Bonhill Street, London EC2A 4BX

Carduus Capital LLP was dissolved on 14 April 2017.

12 INVENTORIES

	Group		Company	
	2017 £	2016 £	2017 £	2016 £
Raw materials	-	15,533	-	13,776

The amount of inventories recognised as an expense and charged to cost of sales was £15,533 (2016 : £nil).

13 *TRADE AND OTHER RECEIVABLES*

	Group		Company	
	2017	*2016*	*2017*	*2016*
	£	*£*	*£*	*£*
Current:				
Trade receivables	303,783	321,800	122,672	173,559
Impairment of trade receivables	(5,000)	(10,378)	(5,000)	(10,378)
	298,783	311,422	117,672	163,181
Other receivables	48,397	42,725	28,434	32,725
Prepayments and accrued income	34,668	55,237	34,668	40,326
	381,848	409,384	180,774	236,232

The Group's financial assets are fairly short-term in nature. In the opinion of the Directors, the carrying values equate to their fair value.

14 *CASH AND CASH EQUIVALENTS*

Cash, cash equivalents and bank overdrafts include the following for the purposes of the cash flow statement:

	Group		Company	
	2017	*2016*	*2017*	*2016*
	£	*£*	*£*	*£*
Cash and cash equivalents	116,000	77,411	47,929	64,035
Bank overdrafts (note 18)	-	(27,034)	-	-
	116,000	50,377	47,929	64,035

Cash and cash equivalents comprise cash at bank and other short-term highly liquid investments with a maturity of three months or less.

14 CALLED-UP SHARE CAPITAL

	Group 2017 £	Group 2016 £	Company 2017 £	Company 2016 £
Authorised:				
119,565,917 ordinary shares of 1p each	1,195,659	1,195,659	1,195,659	1,195,659
25,603,787 deferred shares of 9p each	2,304,341	2,304,341	2,304,341	2,304,341

	2017 Number	2017 £	2016 Number	2016 £
Issued and fully paid ordinary shares of 1p each				
As at 1 February 2015	50,672,743	506,727	50,672,743	506,727
Shares issued during the year	-	-	-	-
As at 31 January 2016	50,672,743	506,727	50,672,743	506,727
Shares issued in period	13,888,889	138,889	-	-
As at 31 March 2017	64,561,632	645,616	50,672,743	506,727
Deferred shares of 9p each				
At 31 January 2015 and 31 March 2017	25,603,787	2,304,341	25,603,787	2,304,341

	Share capital £	Share premium £	Total £
Issued and fully paid			
As at 31 January 2015	2,811,068	3,257,810	6,068,878
Shares issued during the year	-	-	-
As at 31 January 2016	2,811,068	3,257,810	6,068,878
Shares issued during the year	138,889	111,111	250,000
As at 31 March 2017	2,949,957	3,368,921	6,318,878

Rights of shares

Dividends and income – Deferred shares are not entitled to any income or dividend. Ordinary shares are entitled to receive dividends as approved by the Board of Directors.

Voting rights – Deferred shares are not entitled to any vote. Ordinary shares are entitled to one vote per share at General Meetings. Deferred shares cannot be transferred.

Distribution – Upon the liquidation of the company, once all liabilities have been met, ordinary shareholders will receive the value paid up per share plus £100. Deferred shareholders will then receive the amounts paid up on each share. Any remaining funds will be shared amongst ordinary shareholders.

15 CALLED-UP SHARE CAPITAL (continued)

The Company has granted options to subscribe for ordinary shares of 1p each, as follows:

Grant date	Subscription price per share	Period within which options are exercisable	Number of shares for which rights are exercisable 2017	2016
05.08.2010	9.00p	05.08.2010 - 04.08.2020	100,000	115,000
05.08.2010	9.00p	28.02.2011 - 04.08.2020	50,000	75,000
05.08.2010	9.00p	22.06.2012 - 04.08.2020	150,000	250,000
15.02.2011	8.00p	15.02.2015 - 14.02.2021	400,000	500,000
27.07.2012	4.00p	26.07.2015 - 25.07.2022	250,000	400,000
14.02.2013	2.25p	14.02.2016 - 13.02.2023	200,000	350,000
01.04.2014	4.63p	01.04.2014 - 01.04.2024	150,000	150,000
01.04.2014	4.63p	01.04.2017 - 01.04.2024	100,000	200,000
30.09.2014	3.75p	30.09.2015 - 30.09.2024	500,000	500,000
12.11.2014	3.00p	12.11.2015 - 12.11.2024	725,000	725,000
			2,625,000	3,265,000

16 EQUITY-SETTLED SHARE OPTION SCHEMES

For details of share option schemes in place during the period, see note 15.

Details of the number of share options and the weighted average exercise price (WAEP) during the period are as follows:

	2017 Number	2017 WAEP	2016 Number	2016 WAEP
Outstanding at the beginning of the period	3,265,000	4.9p	3,265,000	4.9p
Granted during the period	-	-	-	-
Lapsed during the period	-	-	-	-
Forfeited during the period	(640,000)	5.6p	-	-
Outstanding at the end of the period	2,625,000	4.8p	3,265,000	4.9p
Exercisable at the end of the period	2,525,000	4.8p	1,340,000	7.1p

The market price of the Company's shares on 31 March 2017 was 2.75p (2016: 2.88p).

The fair values are calculated using the Black-Scholes valuation method. No options were granted in 2017 (2016: Nil)

The weighted average remaining contractual life is 6.1 years (2016: 7.1 years).

Options granted have a vesting period of between zero and three years. The exercise of options will normally be conditional on the holder being in the Group's employment at the end of the vesting period.

17 TRADE AND OTHER PAYABLES

	Group		Company	
	2017	2016	2017	2016
	£	£	£	£
Current:				
Trade payables	152,394	323,480	111,099	230,696
Taxation and social security	60,273	28,777	17,463	11,277
Other payables	14,400	23,998	8,580	440
Accruals	356,635	247,162	315,807	215,157
Deferred income	392,965	101,061	57,551	64,018
Amounts owed to subsidiary undertakings	-	-	2,384,778	1,727,879
	976,667	724,478	2,895,278	2,249,467

The Group's financial liabilities are fairly short-term in nature. In the opinion of the Directors, the carrying values equate to their fair value. Included in accruals as at 31 March 2017 were accrued balances due to the Directors and former Directors of £242,552 (2016: £181,759).

18 BORROWINGS

	Group		Company	
	2017	2016	2017	2016
	£	£	£	£
Bank overdraft	-	27,034	-	-
Invoice discounting facilities	65,590	192,126	17,473	131,770
Short-term loans	74,399	210,000	74,399	210,000
Convertible loan	8,000	24,500	8,000	24,500
	147,989	453,660	99,872	366,270

The bank overdraft and invoice discounting facilities are at floating rates, exposing the Group to cash flow interest rate risk. The convertible loan and short-term loans are balances owed to the Directors and former Directors. There have been further repayments of the short-term loans since the period-end.

The weighted average interest rates paid were as follows:	2017	2016
	%	%
Invoice discounting facilities	3.70	3.70
Short-term loans	5.49	5.49
Convertible loan	6.50	6.50
Debenture	7.00	7.00

Sensitivity analysis on the level of interest rates has not been undertaken as the Directors believe that any increase or decrease in interest rates during the current and previous period would have had no material impact on the level of interest payable. The fair value of borrowings approximates to their carrying amount, as the impact of discounting is not significant.

18 BORROWINGS (continued)

The other principal features of the Group's borrowings are as follows:

(i) Invoice discounting facility advances are secured by a debenture over trade receivables. The net book value is disclosed in Note 13. The average effective interest rate approximates to 2.7% per annum and is determined based on 1.4% to 3.0% above bank base rates.

(ii) Convertible loans have a fixed interest rate of 6.5% and are secured against the Company's assets. They were due for repayment by the end of September 2016 and with an option for the holder to convert the loan at any time (part or all) after 29 September 2015 into ordinary shares in Vitesse Media Plc at a price of 2p per share.

19 NOTES TO THE CASH FLOW STATEMENT

	Group		Company	
	2017	2016	2017	2016
	£	£	£	£
Loss before tax	(205,560)	(204,046)	(697,051)	(557,221)
Adjustments for:				
Finance costs	17,098	8,565	17,098	8,408
Amortisation and impairment	100,390	144,335	77,985	136,902
Depreciation of property, plant and equipment	3,696	2,239	3,312	1,195
Share-based payment charge	-	16,659	-	16,659
Operating cash flows before movements in working capital	(84,376)	(31,398)	(598,656)	(394,056)
Decrease in inventories	15,533	-	13,776	-
Decrease in receivables	27,536	142,311	55,458	37,411
Increase/(decrease) in payables	252,189	(73,140)	(11,088)	14,172
CASH FLOWS FROM OPERATIONS	210,882	37,773	(540,510)	(342,473)

20 *OPERATING LEASE COMMITMENTS*

Total of future minimum operating lease payments under non-cancellable operating leases:

	Group		*Company*	
	2017	*2016*	*2017*	*2016*
	£	*£*	*£*	*£*
Land and buildings				
Less than one year	49,583	98,405	49,583	98,405
Between one and two years	-	73,804	-	73,804
	49,583	172,209	49,583	172,209

The lease is in respect of the property used by the Group in its business.

21 *RELATED PARTY TRANSACTIONS*

GROUP

ULTIMATE CONTROLLING PARTY

There is no ultimate controlling party.

KEY MANAGEMENT COMPENSATION

The key management personnel are considered to be the Directors, and their remuneration is:

	2017	*2016*
	£	*£*
Directors' remuneration	195,207	238,064
Share-based payments	-	16,659
Social security costs	20,089	24,344
Total	215,296	279,067

TRANSACTIONS WITH DIRECTORS

Further details are disclosed in note 5.

21 *RELATED PARTY TRANSACTIONS (continued)*

COMPANY

TRANSACTIONS WITH SUBSIDIARIES

The only transactions with subsidiary companies during the period ending 31 March 2017 and year ending 31 January 2016 related to inter-company loan payments and receipts.

	2017	*2016*
Loans due to subsidiary companies	*£*	*£*
Growth Company Investor Ltd	-	(446,062)
Information Age Media Ltd	(2,384,778)	(1,281,818)
Total	(2,384,778)	(1,727,880)

22 *CONTINGENT LIABILITY*

The company is included in a group registration for VAT purposes and is therefore jointly and severally liable for all other Group companies' unpaid debts in this connection. The liability of the group registration at 31 March 2017 totalled £44,198 (2016: £4,724).

The Group have a mortgage debenture in favour of Lloyds TSB Bank Plc covering borrowings of the Group companies. Details of borrowings are disclosed in note 18.

23 *CAPITAL COMMITMENT*

The Group has ongoing software development commitments of £nil (2016 : £11,425).

VITESSE MEDIA

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