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Bonhill Group plc
("Bonhill", the "Company" or the "Group")

Bonhill Group launches new specialist global taskforce to enhance its *ESG Clarity* brand

Bonhill Group Plc (AIM: BONH), a leading B2B media business specialising in three key areas: Business Information, Events and Data & Analytics, is pleased to announce that Last Word Media, part of the Bonhill Group Plc, will be further enhancing its *ESG Clarity* brand with the launch of a specialist global taskforce to ensure its audience of professional investors around the world are receiving the highest quality news, analysis and events in the evolving responsible investment landscape.

In order to ensure its audience is at the forefront of ESG integration, Last Word Media has created the Global ESG Taskforce to develop and enhance the *ESG Clarity* brand across the world with multi-media content, research, and events to connect with clients and readers and meet their changing needs.

Over the past year, Last Word has completely reinvigorated its *ESG Clarity* brand, creating a more streamlined website, with video interviews and multiple interactive social media initiatives as well as the launch of a quarterly digital magazine. The brand has also been rolled out into Asia and the US, with support from other Bonhill Group titles *Fund Selector Asia* and *InvestmentNews*, while the highly successful *ESG Pathway* event series provided much-needed educational information for financial advisers looking to build their own ESG expertise.

Patrick Ponsford, Managing Director at Last Word Media, said: "Last Word Media is very excited about this next phase of growth and working on a truly global level with our colleagues across the world at what is still a relatively early stage of the investment industry's ESG adoption and integration."

In collaboration with Last Word Research, *ESG Clarity* has also brought to life its own fund ratings guide, the Responsible Ratings Index (RRI), which is now set to be rolled out in the US and Asia, as well as providing ESG 'MOTs' for asset managers wishing to see how their investment solutions stack up against their peers.

As part of this next step, Natalie Kenway, editor of *ESG Clarity*, has been promoted to global head of ESG insight while Patrick Ponsford, managing director, will be leading the Global ESG Taskforce.

Over the next few months, *ESG Clarity* will be unveiling a new podcast series – initially for UK and European audiences, before rolling out to the US – featuring conversations with ESG investment professionals, academics looking at solutions for a sustainable economy and scientists researching climate change, biodiversity and other key environmental topics.



Furthermore, *ESG Clarity UK and Europe* will be launching its educational academy ESG Intelligence in the first quarter of 2021, with CPD accreditation, and accompanying series of roundtables, and is also embarking on a virtual event series in collaboration with sister title *Portfolio Adviser*.

The *ESG Clarity* digital magazine, which has its own interactive contents page with video interviews, is moving to a bi-monthly basis and Last Word Research will also be carrying out research with readers in all regions to ensure it remains on top of the key topics to assist them in their work practices and processes.

Last Word Media will also continue to work with the United Nations on content and videos in the countdown to COP26 in Glasgow this November.

-ENDS-

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About Bonhill Group plc

Bonhill Group plc is a leading, AIM-quoted, B2B media company providing Business Information, Events and Data & Insight propositions to Financial Services, Diversity and Technology business communities in 25 countries. Bonhill operates fifteen information websites, publishes three regular print titles, hosts 120 events per annum, offers a portfolio of data & analytics propositions and provides a range of content marketing solutions.

The business creates content, sales and marketing opportunities, networking events and transactional opportunities for its audiences of entrepreneurs, business owners and managers, CTOs & technology leaders, asset & wealth managers, and professional women, in addition to its sponsors, advertising clients and customers. Flagship brands include: InvestmentNews, Portfolio Adviser, Fund Selector Asia, What Investment,



SmallBusiness.co.uk, GrowthBusiness.co.uk, Information Age, Women in... events series, and DiversityQ.

For more information visit www.bonhillplc.com.